



## Super Mario American Gothic and

The History of Super Mario Article

Here I designed a Magazine spread on the history of the Super Mario Brothers. In it, I showcased a piece I made to compliment the article. Creating a Super Mario American Gothic painting.

# The History Of The Super Mario Bros.

After just three years, Nintendo's aggressive move into the North American videogame market proved a complete disaster. Out of three thousand units built, its much-hyped, last-ditch arcade shooter Radar Scope only sold one thousand units. The rest gathered dust in a warehouse.

Minoru Arakawa, the man who placed the bold Hail Mary order, begged his father-in-law (Nintendo CEO Hiroshi Yamauchi) to reprogram the useless Radar Scope machines into a new hit Anything less would be the nail in Ninten-

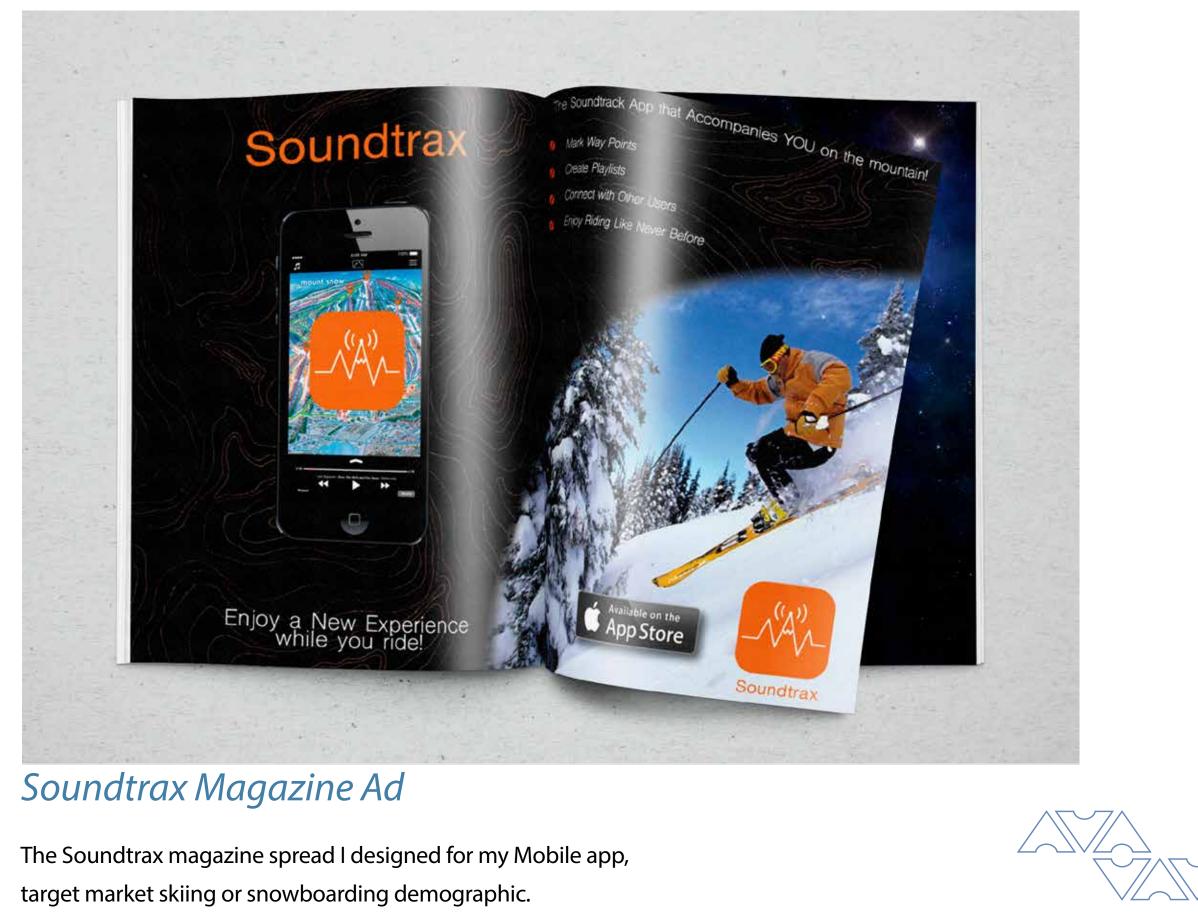
The History Of The Super Mario Bros.

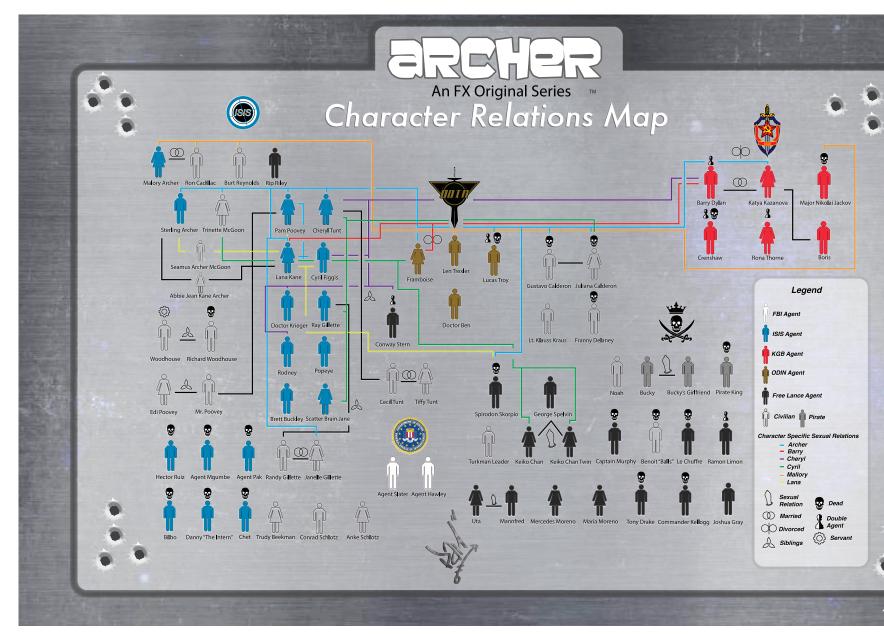
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#### A Character Map of Archer

The hit TV Series *Archer* on FX, has an eclectic collection of characters. I created a poster with a visual map of the show, displaying how each character connects with one another. This could also be used as an interactive Online character encyclopedia on a fan site.

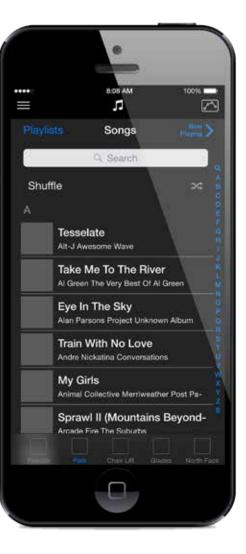


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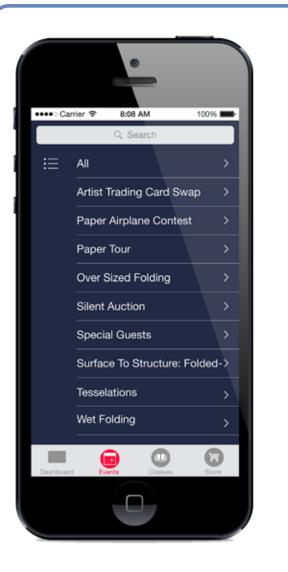


# Soundtrax App.

Soundtrax allows you to connect with your local ski resort through your mobile device. The App. focuses on creating playlists based on specific GPS locations. The user can than mark trails or an area where they would like to listen to that play-list.









# The 2015 Origami Convention App.

Introducing the App. for the 2015 Origami Convention. Where users can view and sign up for classes, check out events, and connect with other convention goers. Creating a new user friendly experience, and helping others to connect through the passion of origami.







### Origami Convention Package Design

Using this heart shaped variation of the *Masu Box, created by* Romi Halabaso, I created a package design to help brand the convention. The diamond shape allows for stacking as well as easy packing.



