

# USBio Site Redesign – 2016

Working with a backend developer and the company president I redesigned and coded the front-end of www.usbio.net. We wanted to break away from the early 2000s look of the biotech industry and have a cleaner, smoother user experience.



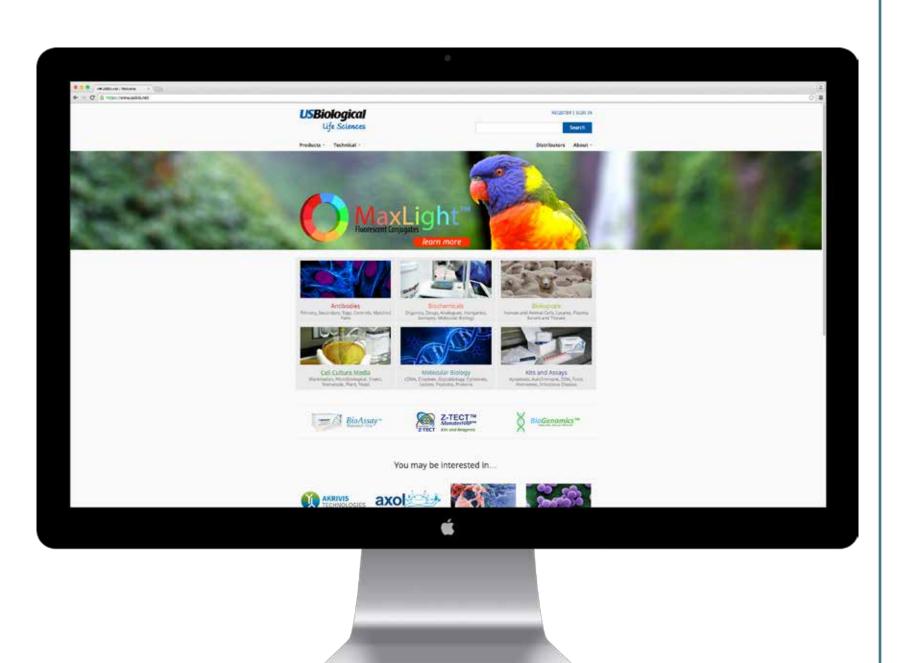














### The Nuts Awareness Campaign – 2016

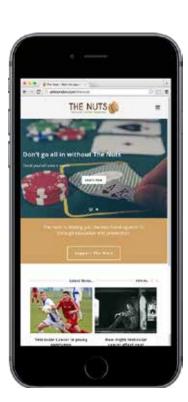
Created a brand for a fictional Testicular Cancer Awareness Foundation. Designed and built a Wordpress powered sire for the campaign. Utilized the power of Wordpress to have donation and newsfeed functionality.



















#### The Nuts Awareness Campaign – 2016

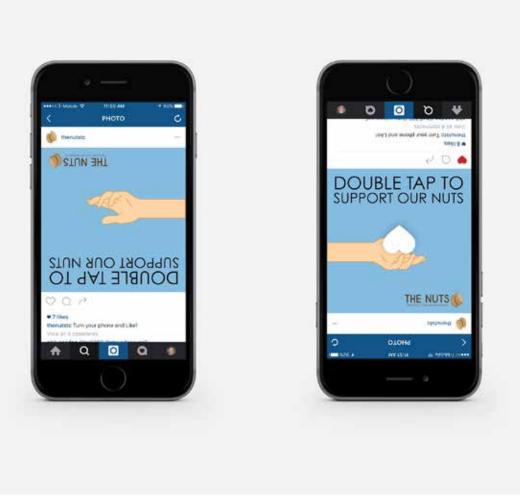
Created a brand for a fictional Testicular Cancer Awareness Foundation. Focused branding on target audience of 15-35 year old males. Utilized humor and engaging content.













## DuJour App Concept & Design – 2015

App concept for finding local food deals. This was an open project where I created the concept, branding and an animation of the user experience.













### Insight Foodservice Solutions – 2016

Worked as a two person team to designed and build a WordPress powered informational site for Insight Food Service Solutions. Insights mission is to streamline foodservice for senior living communities.









