



Creative Octopus Brand identity

This is my brand identity, Creative Octopus. A capital "R" is from my name, Ryoko, in the shape of a cute octopus.

Brand Typography

ITC Avant Garde Gothic Std Book

ABCDEFGHIJKLMNO
PQRSTUVWXYZ
abcdefghijklmnopq
rstuvwxyz
1234567890...?&*

Avenir Next Regular

ABCDEFGHIJKLMNO
PQRSTUVWXYZ
abcdefghijklmnopqrst
vwxyz
1234567890...?&*

Color Palette



#f58880



#ffffff



#a1d7c5



#ffdc6f



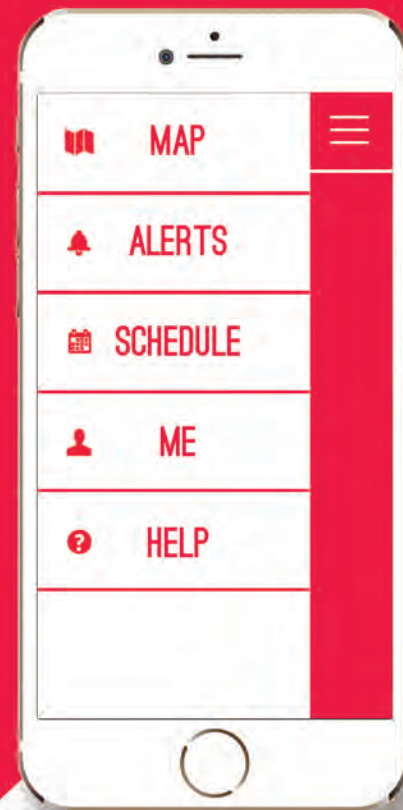
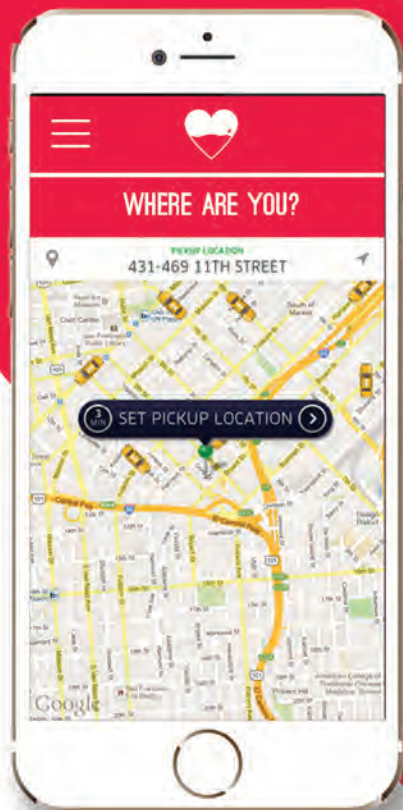
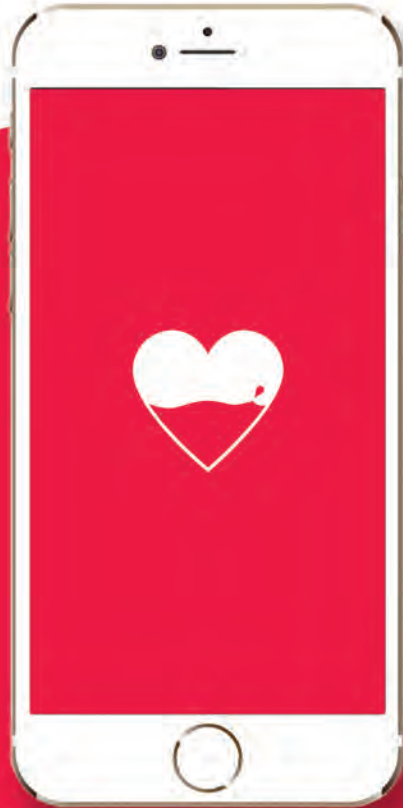
#9b8579

Business Card





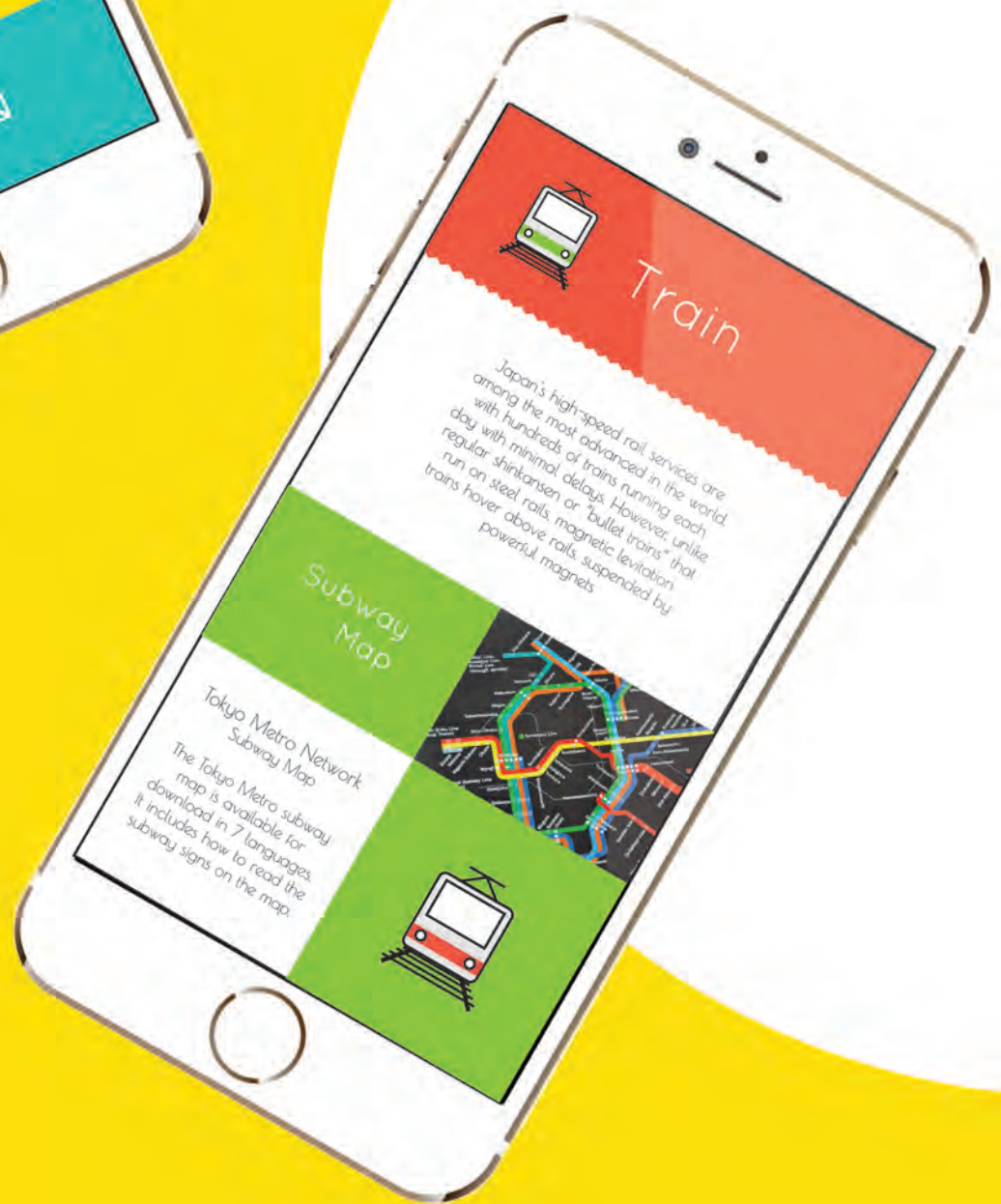
BLOOD DONATION APP



B&H Mobile App

"1 donation can help save the lives of up to 3 people." Anywhere and anytime you can donate your blood from this App.





Japanese Cultures *Icon Design for Mobile App*

This app lets you see popular places in Japan. The goal was to make nine icons about my country. The application's theme is for people from other countries who are visiting Japan for the first time.

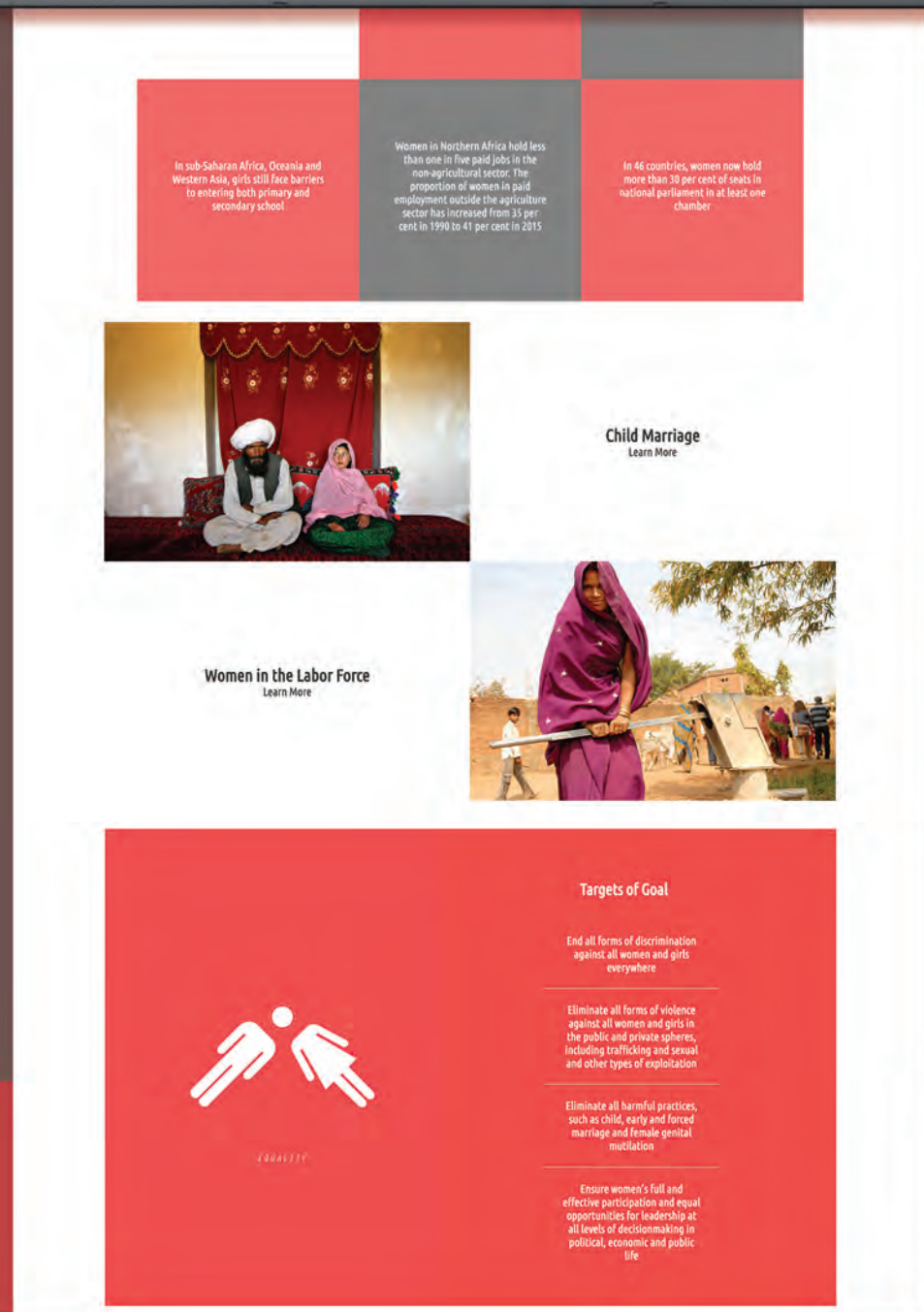
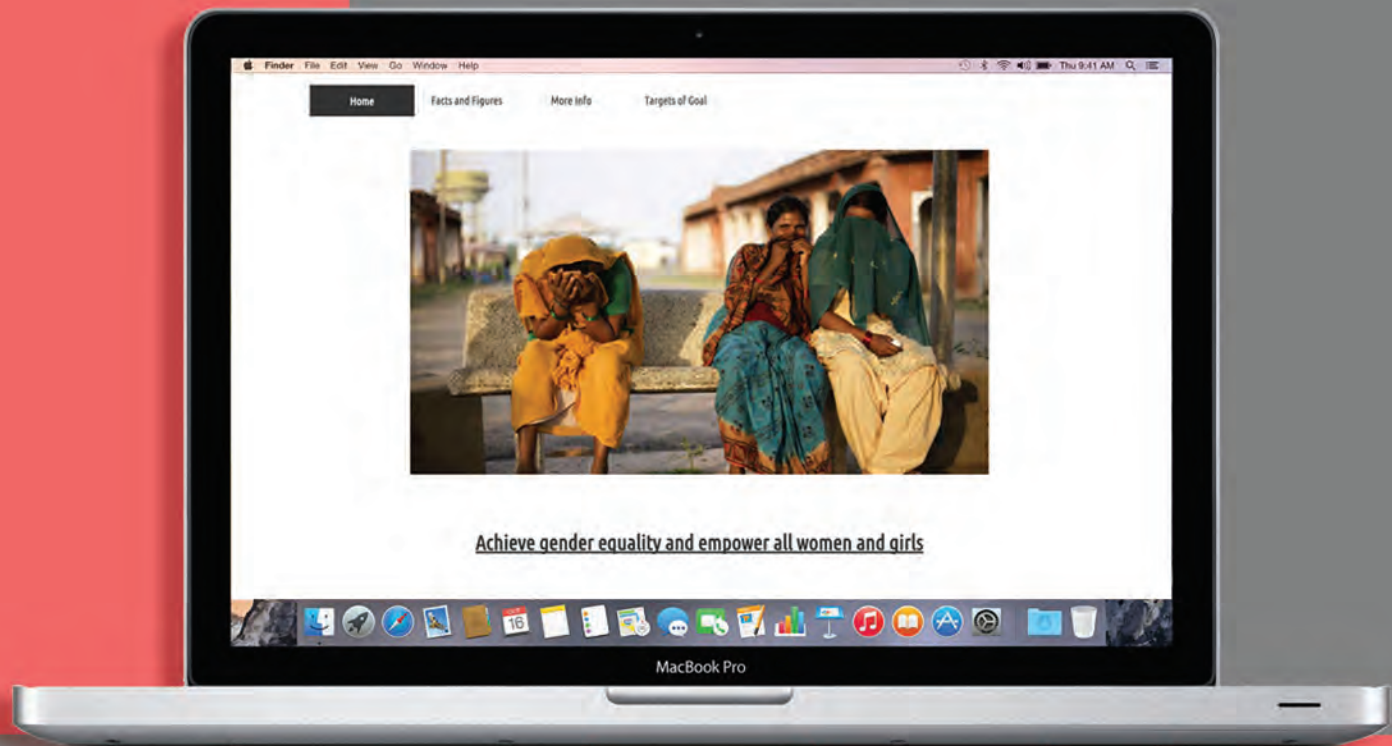




♥ FOOD *Mobile App*

This is a mobile app for the awareness campaign project. Makes child and parent think the importance of healthy foods.

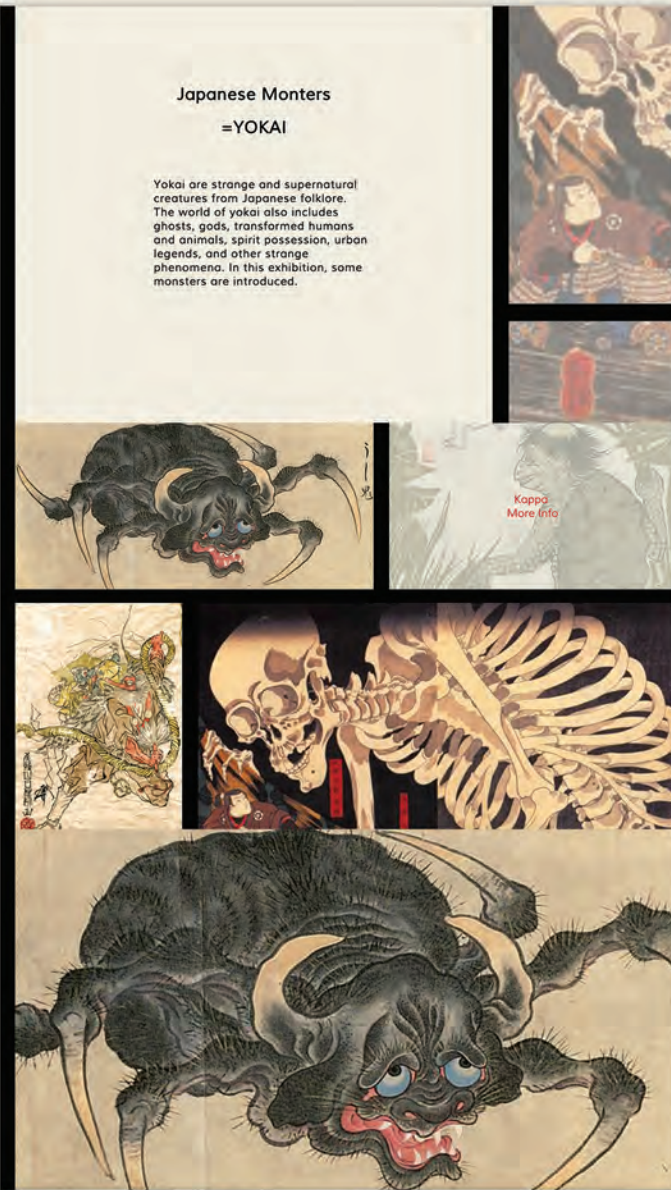




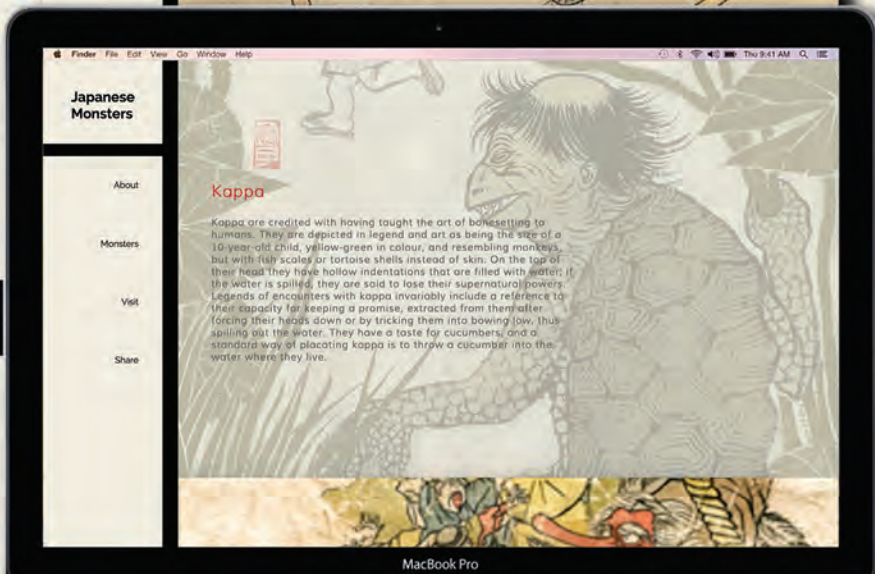
Gender Equity Website Design

This site is about gender equality in developing countries. It was made with only HTML/CSS. I made several images that slide automatically on the first page. On the upper side of the site, there is a fixed navigation bar with a hover effect that displays a black background, which slides down and changes the font color to white.

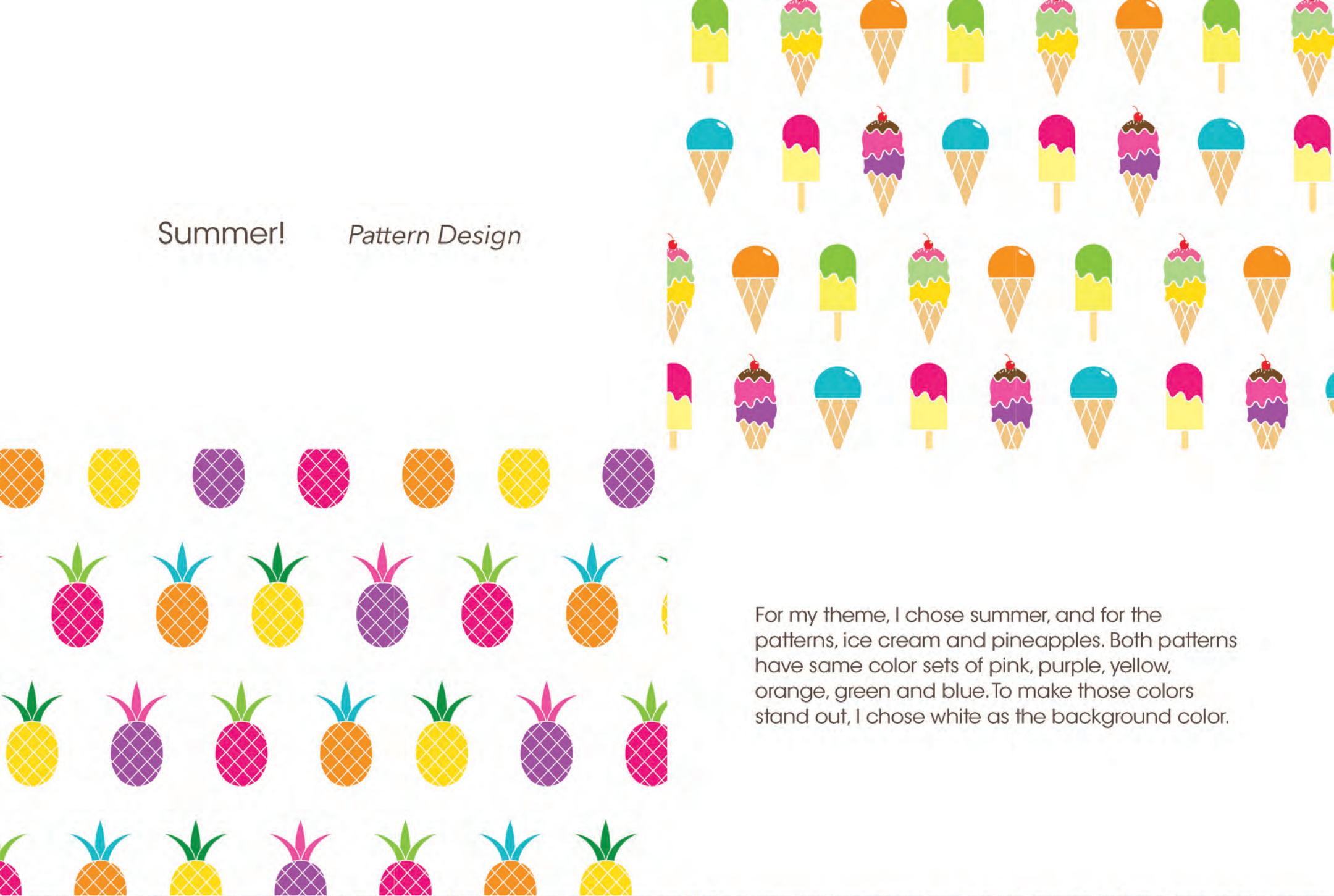




This site introduces the Yokai, which are monsters from Japanese folklore. The goal was to make a website for a museum exhibition with HTML/CSS. The design, black lines on cream yellow background, represents a traditional Japanese door called the shoji. The introductory page explains the meaning of "Yokai". On the next page are four famous Japanese monsters, separated onto individual panels.



Summer! *Pattern Design*



For my theme, I chose summer, and for the patterns, ice cream and pineapples. Both patterns have same color sets of pink, purple, yellow, orange, green and blue. To make those colors stand out, I chose white as the background color.





New England Armory

Logo Design

This is a logo for the New England Army, an original gun manufacturer. I combined parts of the guns, including the AK bolt face and the AR bolt face into one and made it into the shape of a shield, with a medieval flag motif.





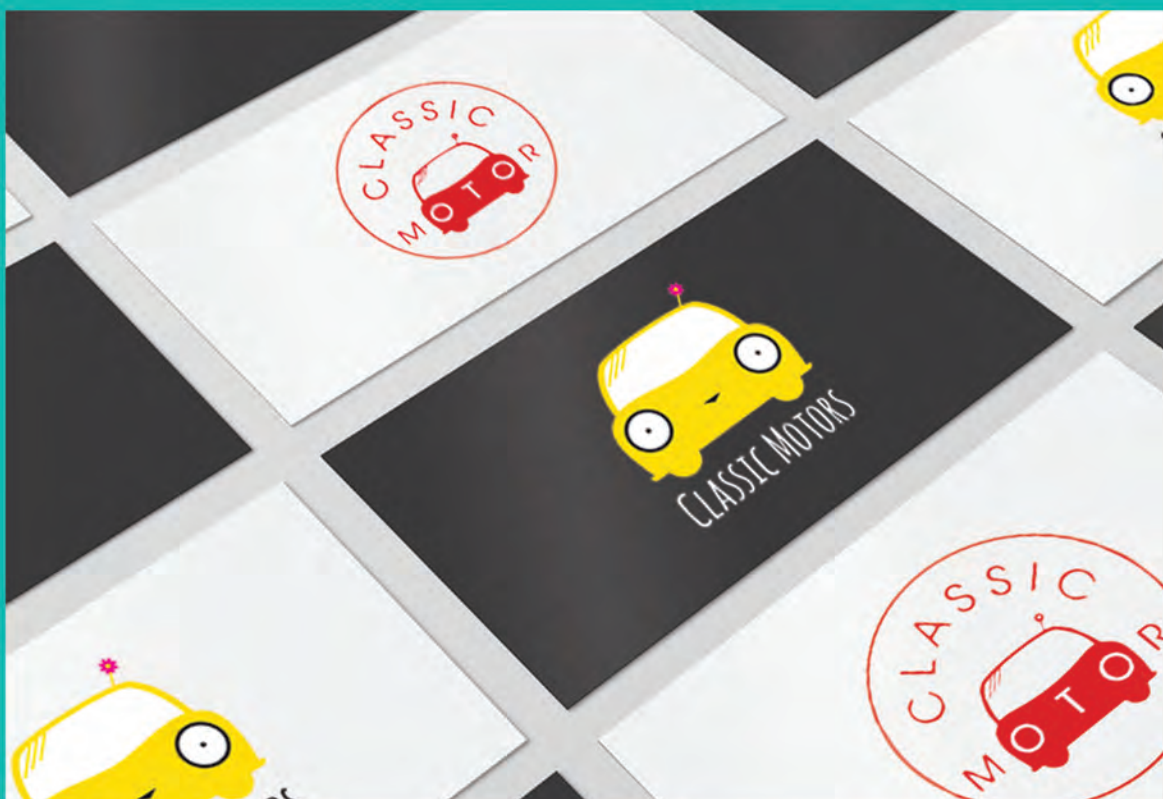
CLASSIC MOTORS

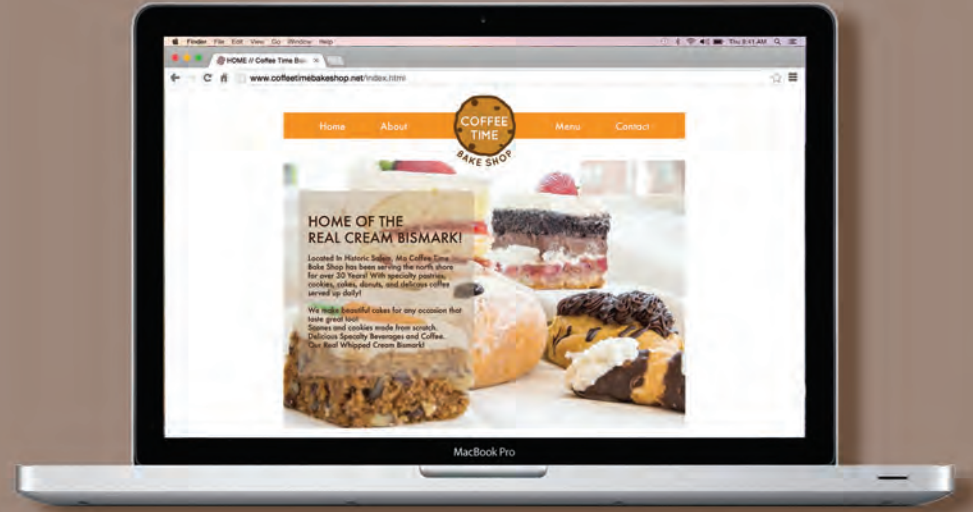
Classic Motors Logo Design

I made a logo for an original classic car company. I made a round shaped car to be understood as a car company at a glance. To make the logo friendly, I put a flower on the top of car antenna and made the headlamps eyes like a character.



CLASSIC MOTORS





Coffee Time Bake Shop Rebranding Logo

I rebranded a logo of Coffee Time Bake Shop. I solved the problem of their logo and made three logo ideas.





1/4

UNDER THE SEA

2.4

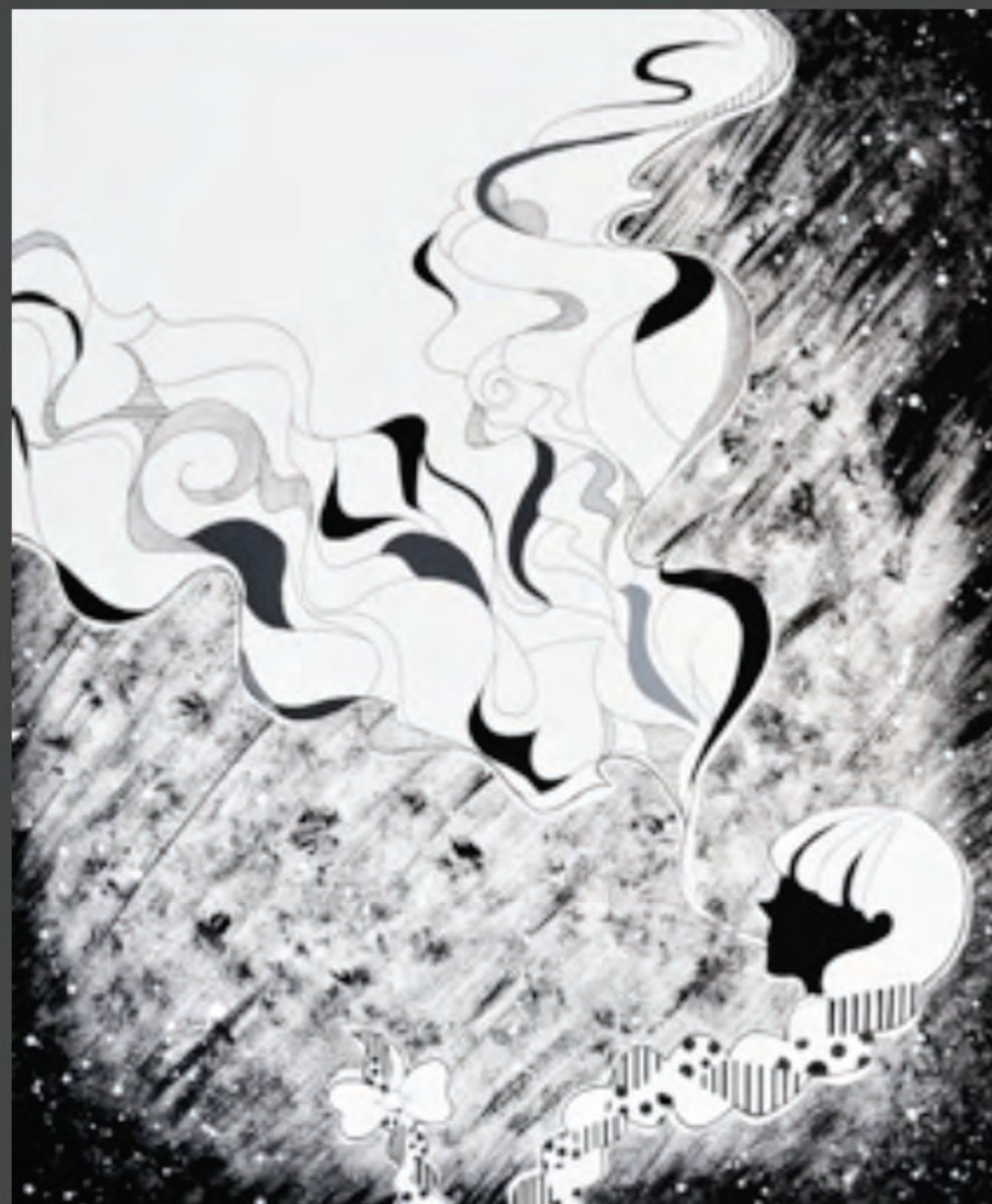
Silk Screen Printing

Colored Pencil Drawing



Acrylic Painting





Acrylic Painting

Pattern Painting



Pencil Drawing

